

# J. Max Daly

Brooklyn, NY  
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## WORK EXPERIENCE:

### Operations Manager New York, NY

*Coming Soon*, August 2021 - Present

Responsible for managing sales floor and furniture showroom at high-end design focused home goods retailer, Coming Soon.

- Managing team of sales associates and fulfillment staff
- Overseeing shipment of \$60k+ worth of products weekly
- Writing and editing a weekly newsletter and 500,000+ follower Instagram account
- Coordinating promotional events with partner brands like Breville, Dusen Dusen, and Comparti
- Partnering with Pinterest to create editorial content
- Repair and restoration of vintage furniture
- Construction and installation of store displays and sets for in-house photoshoots
- Photo Assisting to prop stylist and photographer

### Sales Associate New York, NY

*Coming Soon*, July 2020 - August 2021

- Highest performing salesperson at both our furniture showroom and brick & mortar
- Handling customer service and order fulfillment for the online store
- Stocking and merchandising sales floor

### Freelance Production Assistant New York, NY

January 2020 - Present

Responsible for management of equipment, attending to talent, and crowd/traffic control. Contracted by creative agencies "Cowboy-Bear-Ninja" and "Psyops."

Past projects include work on:

- Amazon
- Wayfair
- O Network
- Comedy Central
- Independent music videos

## EDUCATION:

### Brooklyn College

*B.A. Television & Radio Production*

Participated in multicam and single camera student productions  
Set design and building for theater department

### Pratt Institute

*40 Credits of undergraduate Industrial Design coursework*  
1st place in 2018 3D Design Competition

## Skills:

Adobe Premiere, Final Cut Pro, Pro Tools, Keynote, PowerPoint, carpentry, copywriting and editing, creative writing, furniture restoration, product design, data storage and security, computer networking & repair, truck driving, set design, public speaking

## Interests:

vintage clothing and furniture, stand-up comedy, pop culture, looking at anything other than my phone, cycling

*References Available Upon Request*